Objective:

To utilize my experience in design, development, user interface, in a creative environment.

Professional Experience

2005-Present

Alt Creative

President & Lead Designer

ATX Multimedia (now Alt Creative) is an interactive design agency. As President & Lead Designer, I was the principal creative force and the primary developer and project manager. Clients included: C3 Presents, Austin Young Chamber, BMC Software, the Better Business Bureau & Austin Convention & Visitors Bureau.

2007-2009

C3 Presents

Interactive Contractor

C3 Presents is a music production company. They are known for artist management as well as production of the ACL Music Festival & Lollapalooza. As the Interactive Contractor, I was the principal developer for the ACL & Lollapalooza websites and was also responsible for the development code for the ACL & Lollapalooza newsletters.

2003-2005

Catalis, Inc.

User Interface Designer

Catalis is a company that creates Electronic Medical Charts for medical practices. In my time there as User Interface Designer, I was tasked with developing user interface concepts and implementing them as part of the development team. In addition, I was responsible for the development of their website.

2002-2003

Austin CVB

Website & Systems Support Coordinator

The Austin Convention & Visitors Bureau is charged with marketing Austin nationally and internationally as a premier business and leisure destination. As the Website & Systems Support Coordinator, I was required to design & develop the website, create print materials, and provide IT support.















SKILLS & TECHNOLOGY

Skills included: Web design/development, print design, user interface & experience design, SEO concepts, client interaction, business development, strategic marketing, social media marketing and creative writing.

Technologies: Photoshop, Illustrator, HTML/XHTML, CSS, MySQL, PHP, Javascript/JQuery, Wordpress, Joomla







SKILLS & TECHNOLOGY

Skills included: Web design/development, user interface design, and project development.

Technologies: Photoshop, HTML/XHTML, CSS, MySQL, PHP, ASP, Javascript/JQuery







SKILLS & TECHNOLOGY

Skills included: Web design/development, application development, user interface & experience design.

Technologies: Photoshop, HTML, CSS, JSP, Javascript, Flash









SKILLS & TECHNOLOGY

Skills included: Web design/development, application development, user interface & experience design.

Technologies: Photoshop, Illustrator, HTML, CSS, PHP, MySQL, Javascript, Windows Updates

Education:

The University of Texas at Austin

I graduated from the University of Texas in 2000 with a Bachelor of Science in Radio-Television-Film. I was among the first class to be a part of the Intensive New Media Sequence. I minored in English with a focus on Women's Studies.

Awards & Notable Projects

Count Me In M3 Awardee

The M3 1000 competition is an initiative program of Count Me In, where boldly creative women help each other turn their dreams into reality. The competition includes a pitch round and a business plan judging. I won this award in April of 2011.

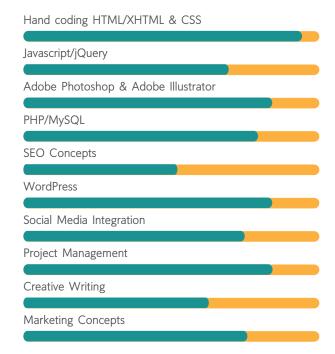
Destination Magazine Award

During my tenure as Web & Systems Support Coordinator at the Austin Convention & Visitors Bureau, we won an award by Destination Magazine as the #1 CVB website.

TEDXAustin.com

I am honored to be a part of the TEDxAustin team which is licensed by TED to bring inspirational speakers and ideas to Austin.

Skills:



What Else You Need to Know About Me:

I am obsessed with fonts.

I am not afraid to admit it. I look forward to my monthly myfonts.com newsletter. I've spent full Saturdays drooling over the wonderful work at TypeEverything.com. And I've spent more money than I'd like to admit on fonts for which I didn't even have projects in mind. I am font addicted.

I am committed to personal development.

I am career-driven, but I am committed to continuously developing myself both personally and professionally. I have a business coach, a strange need to constantly meet new people, and open mind.

I love to learn new technology

I've been known to learn new technologies on a whim and I've been bitten by the technology bug. I looks forward to new gadgets and social media platforms.